



What is a Product Jury?

After you have submitted a complete application it will be reviewed by Portland Farmers Market (PFM) staff. A product jury is for vendors who sell value added products. New vendor applicants who meet our requirements and have a product that we feel could be a good fit for the market will be invited to submit their products for consideration. Products will be sampled and reviewed by a product jury committee, which typically includes PFM staff, vendors, and community members. Products will be given a score of 0-3 for each criteria area and feedback will be offered to the vendor about their products.

Please note that an invitation to participate in the product jury does not guarantee an acceptance to market.

- **Ingredient Sourcing and Seasonal Representation**
 - Raw agricultural products available in Oregon and/or Washington are expected to be sourced locally and directly from producers when possible.
 - At least 25% of raw ingredients are purchased directly from small scale farms in Oregon or Washington
 - Determination may be made based on seasonal representation in product flavors, overall volume or total cost of ingredients
 - Only products purchased directly from a farm will count toward this requirement.
 - Purchases made from distributors, wholesalers, grocery stores and third party sellers do not count towards businesses 25% ingredient sourcing.
- **Quality of Taste and Value for Price**
 - Overall quality of the product which includes taste and flavors
 - Products made with whole food ingredients and minimally processed
 - Overall value of the product and ingredients is reflected in the price
 - Price is comparable to other products of this type
- **Presentation, Labeling, and Packaging**
 - Legal requirements such as net weight and ingredients
 - Packaging that reflects a waste-reduction ethos (i.e. packaging that has maximum recycled content, accepting a deposit for containers that may be reused by the vendor, etc.)