

**2016 Portland
Farmers Markets Reusable Bag Design Contest**

OFFICIAL RULES

**NO PURCHASE NECESSARY. PURCHASES DO NOT INCREASE CHANCES OF WINNING.
VOID WHERE PROHIBITED.**

- 1. Promotion and Sponsor:** Participation in the 2016 Portland Farmers Markets Reusable Bag Design Contest (the "Promotion") constitutes entrant's full and unconditional agreement to be bound by these Official Rules. The sponsor is CC Services, Inc., 1701 Towanda Ave., P.O. Box 2100, Bloomington, IL 61702-2100 ("Sponsor"). All decisions related to, as well as all interpretation of, these Official Rules by Sponsor shall be final and binding. The Promotion is subject to all applicable federal, state and local laws and regulations.
- 2. Promotion Period:** The Promotion starts February 29, 2016 at 8:00 A.M. (PDT) and ends at 5:00 P.M. (PDT) on April 15, 2016 (the "Promotion Period").
- 3. Eligibility:** The Promotion is open only to entrants who, as of the date of entry, are both at least fourteen (14) years old and legal residents of Oregon . Employees, officers, directors, representatives and agents of Sponsor and its parent and affiliate companies, as well as the immediate family (spouse or spouse equivalent, parents, siblings and children) and household members of each such employee, officer, director, representative and agent, are not eligible. Eligibility is also contingent on the entrant providing the consent of a parent or legal guardian, if the entrant is a minor, and upon compliance with these Official Rules and fulfilling all requirements set forth herein. The promotion and any communications relating to the Promotion are intended for viewing only within Oregon and entrants must be present in Oregon at the time they enter.
- 4. How to Enter:** NO PURCHASE NECESSARY. PURCHASES DO NOT INCREASE YOUR CHANCES OF WINNING. **You are automatically entered for a chance to win upon submitting a qualifying entry.** To submit an entry, simply follow the Promotion instructions ("Instructions"), which are available at www.portlandfarmersmarket.org or at:

COUNTRY Financial - Farmers Markets Competition
2150 Country Dr. South
Salem, OR 97308

You may only enter one (1) time. For an entry to be qualifying, it must be received by Sponsor during the Promotion Period. Entries must also be submitted in accordance with the Instructions using a fully completed official entry form.

Unintelligible or incomplete entries, and entries without valid or current contact information for the entrant, will be disqualified. Submitting mass entries or entries generated by a script, macro or use of automated devices is prohibited and will result in disqualification. Any attempt to obtain additional entries beyond the limit set forth in these Official Rules by using multiple/different email addresses, identities, or any other methods will void that entrant's entries and that entrant may be disqualified. All submitted entries become the exclusive property of Sponsor and Portland Farmers Market and none will be acknowledged or returned. Proof of submission will not be deemed to be proof of receipt by Sponsor. This Promotion is not an inducement to purchase any product or service, and no purchase is required to enter or win. No attendance at any sales presentation is required and entrant does not need to provide any information related to any product or service to enter.

5. Winner Determination and Verification:

Grand Prize and Runner Up Prizes: Sponsor will designate a team of judges to determine the winners from all qualifying entries. Judging will be based upon (1) the use of imagery inspired by the spring/summer season and the corresponding market goods, such as fruits, vegetables, flowers, etc.; (2) the presence of goods available at the Portland Farmers Markets; and (3) illustration of the uniqueness and spirit of the City of Portland. The entrant receiving the highest number of votes in the final round will be the Grand Prize Winner, and two runners-up will each be Second Prize Winners, all subject to determination of eligibility and compliance with these Official Rules.

People's Choice Prize: Sponsor will display eligible entries at 1468 NE Alberta St., Portland, Oregon during the week of April 28, 2015. Entries will be judged by the general public. Judging will be based upon (1) the use of imagery inspired by the spring/summer season and the corresponding market goods, such as fruits, vegetables, flowers, etc.; (2) the presence of goods available at the Portland Farmers Markets; and (3) illustration of the uniqueness and spirit of the City of Portland. The entrant receiving the highest number of votes will be the People's Choice Prize Winner, subject to determination of eligibility and compliance with these Official Rules.

Potential Winners will be determined within ten (10) Days of the end of the Promotion Period. Determination of Winner will be made by Sponsor, whose decisions on all matters relating to this Promotion are final.

An entrant is not a winner of any prize, even if notified of being a potential winner, unless and until the entrant's eligibility has been verified. Potential winners must continue to comply with all terms and conditions of these Official Rules, and eligibility is contingent upon fulfilling all requirements. Each potential winner will

be notified through his or her school, or by email or phone, after selection. A potential winner is disqualified and forfeits the prize if the potential winner: (a) cannot be contacted using the information provided on the entry form after a reasonable effort has been exerted, (b) fails to comply with these Official Rules; (c) fails to respond to Sponsor's attempt to notify the potential winner of being selected within five (5) business days, (d) fails to sign and return any required affidavit of eligibility, liability and publicity Release ("Release") within the required time period (except where prohibited by law; if applicable—time period will be provided with the Release), or (e) the prize, the prize notification, or the Release is returned as undeliverable or results in an error message generated from potential winner's email service provider—even if ultimately delivered.

In the event that a potential winner is disqualified for any reason, the foregoing process will be repeated with an alternate potential winner based on the number of votes received, or until four (4) attempts have been made to award the prize and each attempt has failed. For each prize, Sponsor will identify a potential winner promptly after the end of the Promotion Period and, in the event of a disqualification, identify an alternate potential winner within a reasonable time thereafter. Once Sponsor determines that a potential winner is eligible, the prize will be awarded within a reasonable time thereafter. A winner's list may be obtained by printing the requestor's name, address, city, state, and ZIP code on a 3" x 5" postcard and mailing it to: Attn: 2014 Farmers Market Reusable Bag Design Contest Winner's List, CC Services, Inc., 1701 Towanda Ave., P.O. Box 2100, Bloomington, IL 61702-2100. Winner's List must be requested within ninety (90) days of the end of the Promotion Period.

- 6. Prizes:** The Grand Prize is one (1) One Thousand Dollar (\$1,000.00) cash scholarship to a post-secondary educational institution. Two (2) Second Prizes will be awarded. Each Second Prize is a Five Hundred Dollar (\$500.00) cash scholarship to a post-secondary educational institution. Prizes will be payable in the name of the entrant to the Portland Public Schools Student Body Funds. All taxes relating to the value of any prize are the sole responsibility of the winner. Winner(s) may be required to complete tax forms required by Sponsor and by law. Expenses not specifically stated in any/all prize packages outlined above are the sole responsibility of the winner(s). No prize substitution, cash substitution, or assignment or transfer of prizes is permitted, except by Sponsor for reason of unavailability in which case a prize of equal or greater value will be awarded. Prizes must be accepted as awarded.
- 7. Limitations of Liability:** By entering this Promotion each entrant agrees to release and hold harmless Sponsor, and its respective subsidiaries, affiliates, vendors, advertising or promotional agencies, distributors, or any service providers including each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited

to, personal injury, death, or damage to or loss of property, arising out of such entrant's participation in the Promotion or receipt or use or misuse of any prize. The Released Parties are not responsible for: (a) technical failures of any kind, (b) any incorrect or inaccurate information, whether caused by entrants, printing or computing errors or by any of the equipment or programming associated with or utilized in the Promotion; (c) unauthorized human intervention in any part of the entry process or the Promotion; (d) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion. No more than the stated number of prizes will be awarded. In the event that technical or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims. Prizes are awarded "AS IS" with no warranty, representation, or guarantee, express or implied, in fact or in law, made by the Released Parties.

- 8. Rights in Entries:** Entrant represents that the entry made by the entrant contains only original material created by the entrant and does not infringe on any third-party copyright, trademark, service mark, or any other intellectual property or proprietary right. By entering the Promotion, entrant grants Sponsor any and all rights in the entries and represents that Entrant has the full rights to do so.
- 9. Publicity:** Except where prohibited, participation in the Promotion constitutes each winner's consent, and the consent of each winner's parent or legal guardian, to Sponsor's and its designees' use of such winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional or advertising purposes in any media, worldwide, without further payment, consideration, notice, consent, attribution, or review. This agreement is non-revocable, except where prohibited by law.
- 10. Suspension:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failure or other factor beyond Sponsor's reasonable control impairs Sponsor's ability to properly conduct the Promotion, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be in violation of these Official Rules including without limitation any person tampering with the entry process, the operation of any web site, or otherwise in violation of the rules. Any attempt to undermine the operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to prosecute and seek damages from any such person to the fullest extent

permitted by law. Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision or any other provision.

- 11. Disputes:** Except where prohibited, entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively in the United States federal court sitting in the Central District of Illinois or the Illinois State Court located in Bloomington, IL; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (c) any objection to jurisdiction or venue, and any claim that the forum is inconvenient, is waived. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Illinois without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of Illinois.
- 12. Entrant's Personal Information:** Information collected from entrants is subject to Sponsor's privacy policy which can be found under the "Security and Privacy" link at www.countryfinancial.com.